

## FSA Bike Festival Riva del Garda Returns!

Europe's largest bike festival will take place from May 1st to 4th, 2025. Registration for the bike marathon and the Maxxis Gravel Garda Trentino, as well as EXPO registration for exhibitors, is now open.

Riva del Garda. November 25. 2024. From May 1st to 4th, 2025, the 31st FSA Bike Festival Riva del Garda will once again take place, supported by long-time title sponsor and bicycle component manufacturer Full Speed Ahead (FSA). Under the motto "Riding Freedom!", the festival will feature over 200 exhibitors showcasing more than 400 brands at the expo grounds in Riva del Garda. More than 1,500 mountain bikes, e-mountain bikes, gravel bikes, and other bicycles will be available for test rides. Over 80,000 visitors are expected over the four-day festival event.

## Registration Opens - for Hobby Riders and UCI Pros Alike

The sporting highlight of the FSA Bike Festival Riva del Garda is the Bike Marathon, offering participants a choice of three routes with varying difficulty:

- Ronda Extrema (82.77 km, 3,434 hm): Registered as a UCI "C1 race," this challenging route attracts ambitious mountain bikers and professionals. License holders can earn valuable points on this route.
- Ronda Grande (59.56 km, 2,406 hm): Suitable for advanced riders.
- Ronda Piccola (30.67 km, 1,065 hm): Focuses on fun and breathtaking views of Lake Garda.

Both licensed and amateur riders can participate in each of the three routes. The marathon starts on May 3rd, 2025, at 7:30 AM in the picturesque old town of Riva del Garda. Registration is now open at <a href="https://www.bikefestivalriva.com/en/races/bikemarathon">www.bikefestivalriva.com/en/races/bikemarathon</a>.

Riva del Garda and the surrounding region are also a dream destination for gravel bikers. For the third time, the FSA Bike Festival Riva del Garda will host the Maxxis Gravel Garda Trentino: A timed gravel race across three stages, featuring stunning routes and regional specialties. This unique experience emphasizes culinary delights and the camaraderie of the gravel community. Two routes are available: 100 km (1,750 hm) and 65 km (480 hm). Registration is open at www.bikefestivalriva.com/en/races/gravel.

Further side events and races, including those for e-mountain bikes and youth, will be announced in the coming weeks.





## **Expo Registration for Exhibitors**

Registration is now open for exhibitors. Manufacturers and brands can book a stand at the FSA Bike Festival Riva del Garda until January 31, 2025, at www.bikefestivalriva.com/en/exhibitor-info.

## **Quick Facts:**

- 31st FSA Bike Festival Riva del Garda: May 1st-4th, 2025
- Over 200 exhibitors showcasing more than 400 brands
- More than 1,500 mountain bikes, e-mountain bikes, gravel bikes, and other bikes available for test rides
- Over 80,000 visitors expected
- MTB Marathon with three routes Registration: www.bikefestivalriva.com/en/races/bike-marathon
- Maxxis Gravel Garda Trentino with two gravel routes Registration: www.bikefestivalriva.com/en/races/gravel
- Expo registration for exhibitors: www.bikefestivalriva.com/en/exhibitor-
- More information on: www.bikefestivalriva.com



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