



Award for the Best of the Best: Bike Festival Award at the 31st FSA Bike Festival Riva del Garda 2025

A prestigious honor for innovation and top quality: Europe's largest bike festival is proud to present the Bike Festival Award for the second time – an international accolade recognizing the best bikes of the year in four categories. Manufacturers are invited to submit their entries now, with the grand award ceremony taking place on May 1, 2025, during the Bike Festival Riva del Garda.

Riva del Garda, January 24, 2025 – From May 1 to May 4, 2025, the 31st edition of the Bike Festival Riva del Garda will welcome tens of thousands of cycling enthusiasts to Garda Trentino under the inspiring motto "*Riding Freedom!*". This year, the festival is searching for the most outstanding bikes of the 2025 season – the models that make riders' hearts race and leave them saying, "*Wow, I need this bike!*"

All bike manufacturers exhibiting at Europe's largest bike festival are encouraged to submit their latest flagship models for the Bike Festival Award 2025. An independent panel of expert judges will rigorously test the bikes, narrowing the field to twelve finalists (three per category) before ultimately selecting the winners. Awards will be presented in four categories: MTB-Fully, E-MTB-Fully, Gravel, and E-Gravel. A special innovation prize will also be awarded to the bike with the most groundbreaking feature.

The twelve finalists will be announced on March 31, 2025. The winners will then be revealed on May 1 during a special presentation on the festival's main stage. Four prestigious awards will be handed out as the judges declare, "*And the winner is...*", celebrating the best bikes in each category.

Submissions for the Bike Festival Award are open now and will be accepted until February 21, 2025. For details on how to enter, manufacturers can visit www.bikefestivalriva.com/award.