



A Bigger and Better Bike Festival Riva del Garda 2025 New Exhibition Area for the 31st FSA Bike Festival Riva del Garda from May 1 to May 4, 2025

The legendary event and cycling season opener is relocating part of its venue within the Italian town of Riva del Garda. This new location will bring the festival closer to the lakefront for a greener setting and more local flair.

Riva del Garda, February 11, 2025. When the previous venue recently became unavailable, the organizers of the Bike Festival Riva del Garda 2025 took action and, in collaboration with the Municipality of Riva del Garda, secured a new, attractive location near the lake. Exhibitors, visitors and race participants will once again be able to enjoy the unique atmosphere of the event right on Lake Garda—this time in an even more beautiful setting, surrounded by trees.

"As organizers, we are already looking forward to the 31st edition of the legendary Bike Festival from May 1 to May 4 in Riva del Garda," said Oskar Schwazer, General Manager of the Garda Dolomiti Tourism Board S.p.A. "After the great success of 2024, we have a lot of exciting new features for visitors, exhibitors, and race participants. The logistical adjustments to the event area will also contribute to an even better experience, as we celebrate together with 80,000 bike enthusiasts right by the shores of Lake Garda. We are also eager to test the latest industry innovations on the trails and watch the world's elite compete in the races."

New for Exhibitors: The Future Summit

Exhibitors at the Bike Festival Riva del Garda not only have the opportunity to present their latest products to bike fans from all over Europe, but they can also take part in the brand-new **Future Summit** three days before the festival. This roundtable will focus on **Artificial Intelligence in Cycling**, providing a valuable networking and information-sharing opportunity.

Bike Festival Award: Applications Still Open

Exhibitors can still submit their **top models** for the **Bike Festival Award**. This prestigious competition will crown the **best MTB full-suspension bikes, e-MTB full-suspension bikes, gravel bikes, and e-gravel bikes** of the 2025 season. There will also be a special award for the bike with the most innovative feature. Applications for the **Bike Festival Award** are open until **February 21, 2025**, at www.bikefestivalriva.com/award.

New for Visitors: E-MTB Marathon & MTB School with Skill Area

Under the motto **"Riding Freedom!"**, the 31st FSA Bike Festival Riva del Garda offers a wide range of attractions for cycling enthusiasts. These include **four guided tours per day**, starting from the Expo Area—perfect for discovering Garda Trentino by bike.

FSA BIKE FESTIVAL

RIVA DEL GARDA

New this year:

- **MTB School** – A technical session in the brand-new Skill Area at Parco Busatte, perfect for riders of all levels looking to improve their trail-riding skills.
- **E-MTB Marathon** – A brand-new challenge for e-mountain bike riders.
- **The enhanced Rondo Piccola route** – The shortest of the three bike marathons, now even more scenic.

Other popular races remain, including:

- **Bosch eMTB Challenge**
- **Junior Trophy**
- **MAXXIS Gravel Garda Trentino**, featuring two gravel courses

The festival's highlight? The massive test area with over 1,500 mountain, e-mountain, gravel, and other bikes—Europe's largest outdoor bike expo!

Map of the new Expo Area:



Register for Races & More Info: www.bikefestivalriva.com