

BIKE FESTIVAL

RIVA DEL GARDA

Bike Festival Riva del Garda 2024: Countdown Begins – Registration for Highlights Now Open

Riva del Garda, January 23, 2024 – Europe's largest bike festival is eagerly anticipated: Only 100 days left until the Bike Festival Riva del Garda opens its doors for the Season Opener from May 2nd to 5th, 2024. The festival expo at Lake Garda promises a spectacular experience for all cycling enthusiasts in its 30th anniversary year. Enthusiastic bikers can now register for some of the challenging and exciting events and races of the festival:

Maxxis Gravel Garda Trentino: A highlight for adventurous gravel bikers and gravel road enthusiasts, the Maxxis Gravel Garda Trentino kicks off the season. Registration opens on February 1st. Participants can look forward to two routes with different distances through the picturesque landscape of Garda Trentino.

Scott Junior Trophy for the youngest bikers: The Scott Junior Trophy is designed to allow the youngest cycling enthusiasts aged 3 to 14 to participate in the Bike Festival. In the competition at Parco Miralago, all children feel like champions, as each participant is a radiant winner. This is a great opportunity for young cyclists to gain their first racing experiences with peers and become part of a vibrant community. Additionally, a voucher from event partner Scott worth 333 euros will be raffled among all participants during the award ceremony – being there is worthwhile!

Specialized Marathon with UCI status: The Specialized Marathon promises excitement and challenges for experienced mountain bikers and holds UCI status with the Ronda Extrema. It is divided into three routes and age-appropriate groups. Hobby riders can freely choose between the three attractive routes. Participants have the opportunity not only to overcome personal challenges but also to compete with stars of the scene. The Early Bird rate for the Marathon is valid until February 19th; thereafter, registration fees will increase.

Bosch eMTB Challenge with electrifying spirit: Participants in the Bosch eMTB Challenge can expect a mix of uphill, downhill, and orientation challenges. In two categories, "Amateur" and "Advanced," the best time will be chased in five or six stages, respectively.

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The prerequisites? Good riding skills and a keen sense of orientation. The route challenges and impresses with panoramic views and exciting trails.

Further information about each race and the Bike Festival Riva del Garda, as well as the opportunity to register, can be found on www.bikefestivalriva.com.




About Bike Festival Riva del Garda 2024

This year marks the 30th edition of the BIKE FESTIVAL RIVA DEL GARDA. The anniversary edition from May 2nd to May 5th, 2024, comes with plenty of novelties. In addition to the proven EXPO Area with numerous exhibitors and testing opportunities, the side events will captivate both professional and hobby cyclists. Organizational changes have been made for the anniversary, but proven elements will be continued. The local tourism board Garda Trentino will take on the role of the organizer. The sports marketing and event agency YUNIQUE from Hamburg has been confirmed for event production and marketing.

PRESS
BIKE FESTIVAL
RIVA DEL GARDA
press@bikefestivalriva.com

PR & MEDIA ITALY
LDL Cometa
Tel. 0039 3757 750 032
luca.vallati@ldlcometa.it

PR & MEDIA INTERNATIONAL
crystal communications
Tel. 0049 175 275 3410
bikefestivalriva@crystal-communications.de

 bikefestivalriva
 bikefestivalriva
 bikefestivalriva
bikefestivalriva.com